



DXN INTERNATIONAL PERU S.A.C.

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PRINTED ADVERTISING

ANNOUNCEMENT

To our Valued Distributors,

Kindly, we remind you that any printed material – including but not limiting itself to - , flyers, business cards, brochures, banners, prepared books and other means of printed advertising must not contain information, affirmations or illustrations that turn out to be erroneous or induce to mistake our consumers. The information contained in the means of advertising must be adapted to the laws, regulations and in general, any norm that regulates the development of the activity of the Distributor of DXN like it regulates the Law 29571 - Code of Protection and Defense of the Consumer.

Likewise, we request your attention to the articles 14.1 and 14.2 of the Distributorship Rules and Regulations of the Distributor DXN that states:

“14. PRODUCT CLAIMS

14.1 *A Distributor shall not make any medical claim for any Product nor specifically prescribe any given Product as suitable for any ailment, as than type or representation implies the Products are drugs rather than cosmetics or nutritional. Under no circumstances should any Products be likened to drug Products prescribed for treatment of specific ailments.*

14.2 *A Distributor shall be held liable and responsible for false claims of the Product which shall lead to disciplinary or suspension or termination of distributorship”*

Have in consideration that the responsibility of the compliance of the laws, Regulations and in general the whole National Regulation that turns out to be applicable to the development of the activities of the Distributor of DXN relapses exclusively on every Distributor. It is so, in case of infraction, the Company will take all the necessary measurements to safeguard its rights

If you have any inquiry in relation to this matter, please contact DXN Head Office to the phone number (51 1) 241 7148 or to the e-mail css_peru@dxn2u.com

We appreciate the attention to the present announcement.

Miraflores, June 2017.

DXN Management